

MBAA District Michigan - Notes Fall Meeting

Thursday, January 8th 2025

100 W Michigan Ave, Kalamazoo, MI 49007



Notes by: Trace Redmond

Board: Wade Begrow leading, Pat Craddock, Trace Redmond, Tim Lozen, Alex Drwencke

Old business

- 1.
2. **Membership Updated**
 - a. 168 member as of 1/6/2025
 - b. 20 members need to renew! If they all renew, we will be in good standing
 - c. 20% off referral for new member for both referring member and new member - buy 5 get one free
3. Scholarship Drawing - postponed from Summer Social
 - a. To be eligible for the scholarship drawing, simply attend our District meetings and ensure you sign in legibly. Each time you attend a meeting, your name will be entered into the drawing. Attend all four annual meetings, and your name will be entered four times, increasing your chances of winning one of these great District Michigan scholarships!
 - b. Scholarships are draw at the Summer Social. Summer Social attendance is mandatory to win.
 - c. **Brian Roeters** and **Mike Alsup** both won scholarship to one of the technical courses offered by the MBAA
 - d. **Greg Burke** won \$700 toward his registration fee for the next national meeting
4. **Remarks from Current Molly Browning**
 - a. Focus on Core Values of MBAA
 - b. Revamp the District Resources Page and the District officers page
 - c. First Female President to Female President transfer with Lauren Torres being past president
 - i. Transfer ceremony was also a fundraiser for Asheville to help them rebuild after Hurricane Helene
5. **Financial Update - Wade (Pat out)**
 - a. District in good financial standing

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- b. Summer Social raised \$5000 this year and \$9000 last year, mostly from sponsorships. Lets focus on Sponsorships to raise more money this year.
- 6. Two past presidents Roy and Doug**
- a. Membership is a challenge as the industry faces headwinds
 - b. Potential to leveraged district funds to incentivize membership
 - c. It is our job as members to Evangelize for masterbrewers and let everyone know of the benefits and resources we offer
 - d. Potential collaboration with the Guild to have a table at Beer fests or next years Conference
 - i. Host the brewers tent at a festival?
- 7. Scholarship Update - Wade**
- a. Pat did a great job researching best practices for Scholarships from districts across the country
 - b. We revamped the schoarship from a raffle based on attendance to an application to get the funds where they will be utilized. Scholarships are for the 3 MBAA classes offered throughout the year.
 - i. We have had 2 scholarship applications
 - c. Should we offer scholarhips for classes outside the MBAA?
 - i. The board voted 2 for 5 against so there will be no change in scholarship fun availability.
 - d. Potential to work with Siebol to offer discount code as a value to members
 - e. In the past we have offered Scholarships for books - Molly
 - f. Join a Comitee at National
- 8. Ways to Get Involved**
- a. Packaging now has a light course, 9 hours
 - b. Tech Now makes Searching the Website easier
 - c. Apply for Scholarships from National, not a big pool of people. There is a good chance of winning!
 - d. There will be a board position opening as Officers transition to new positions
- 9. BOG update**
- a. Membership down with a peaking 2019
 - b. Open call for anyone who wants to Run for BOG rep

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10. Upcoming Events

- a. Spring meeting at Griffin Claw Clubhouse 3/20 11am - Mashing Focus!
- b. Summer Social at Fitzgerald Park 7/12 11 am - Raffle, Food, Disc Golf and a good old time
- c. Fall Meeting at New Holland Kickerbocker 10/16

Motion to donate \$3000 to Michigan Brewers Guild for their work putting on the Winter Conference - Wade, Seconded. Passed through Unanimous Vote

Motion to end the meeting - Wade, Jay Seconded.