

Implementing Sensory Methods to Detect Hop Smoke Taint

Jeff Dailey, John I. Haas

Tiffany Pitra, Yakima Chief Hops



BREWING SUMMIT 2022

Providence, Rhode Island | August 14-16



Workshop Agenda

Background and Introduction

- AQI data 2020 vs. 2021
- Industry collaborations

Group Sensory Training

- Lexicon and reference standards
- 5-minute break

Hop Sample Assessment

- 5-minute break for data analysis

Results and Discussion

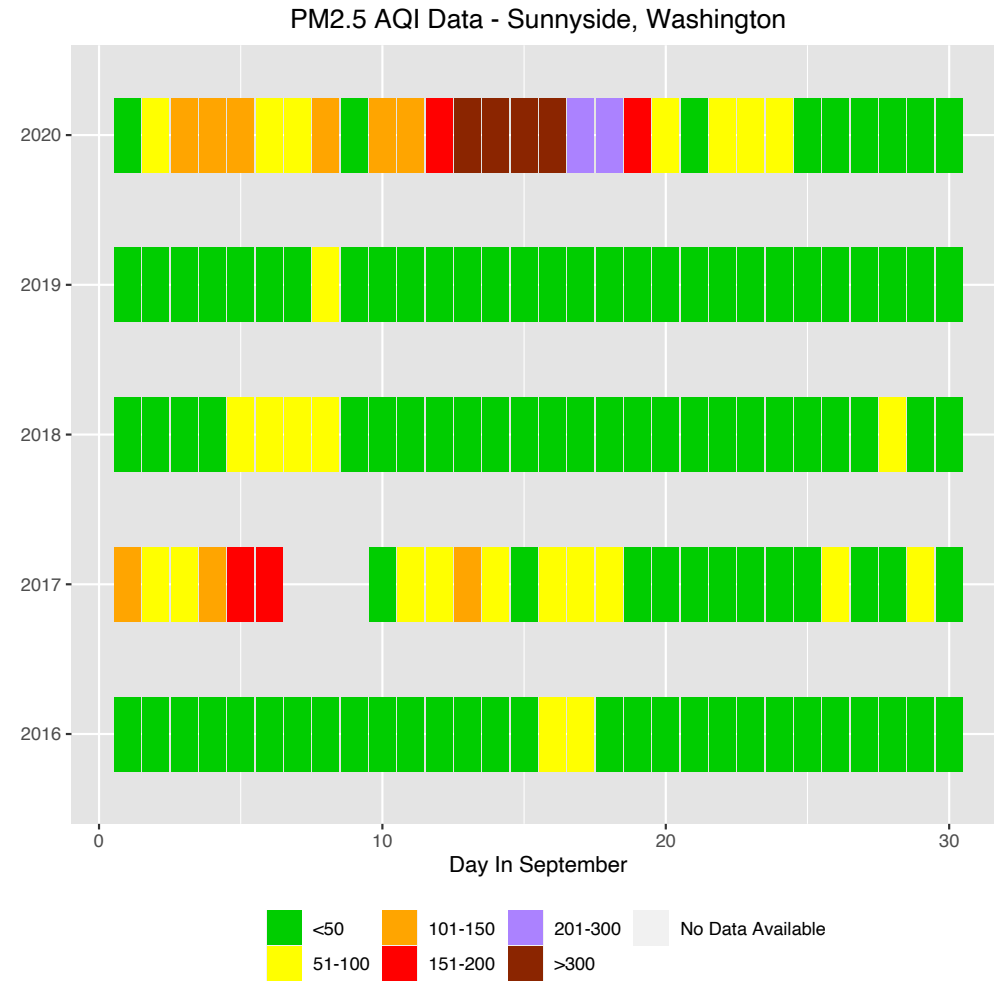
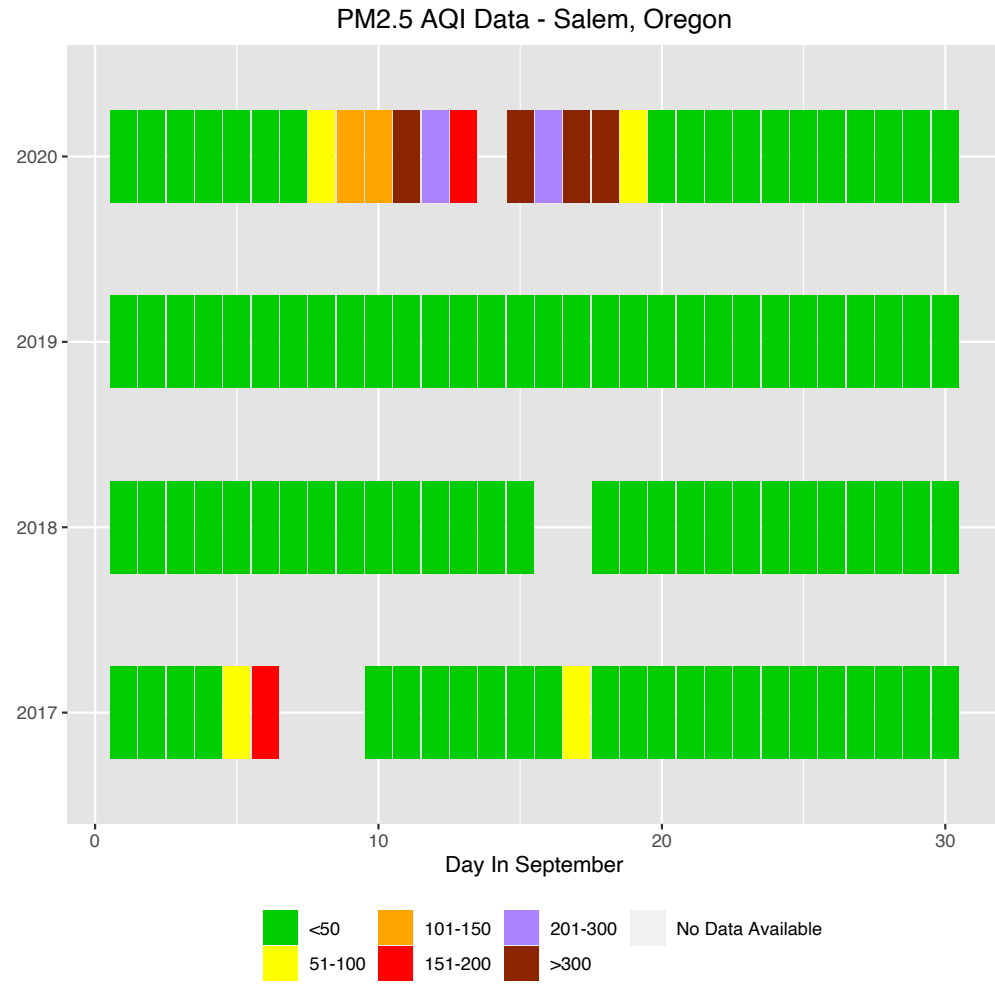




Background and Introduction

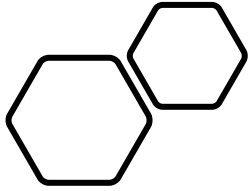
Wildfires in the PNW

Unprecedented levels of smoke



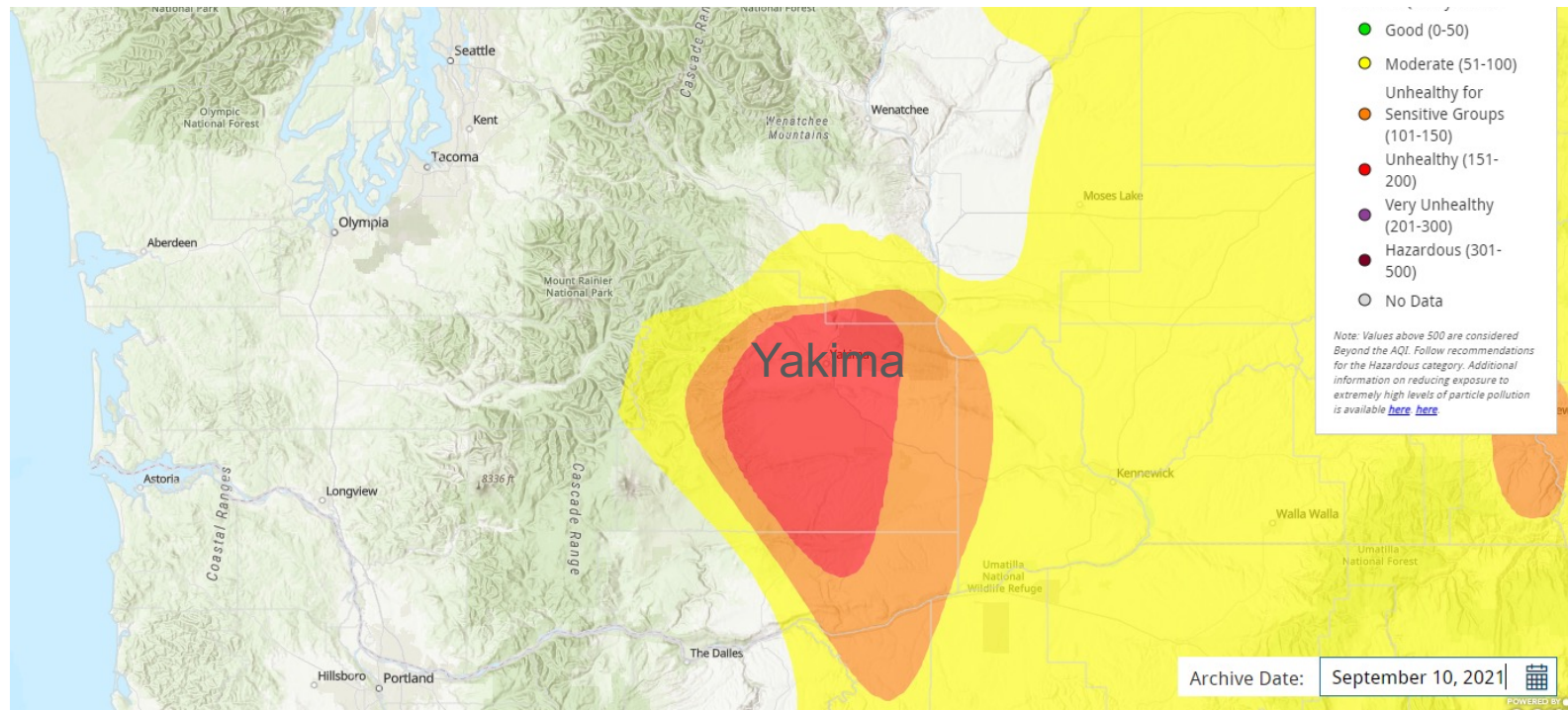
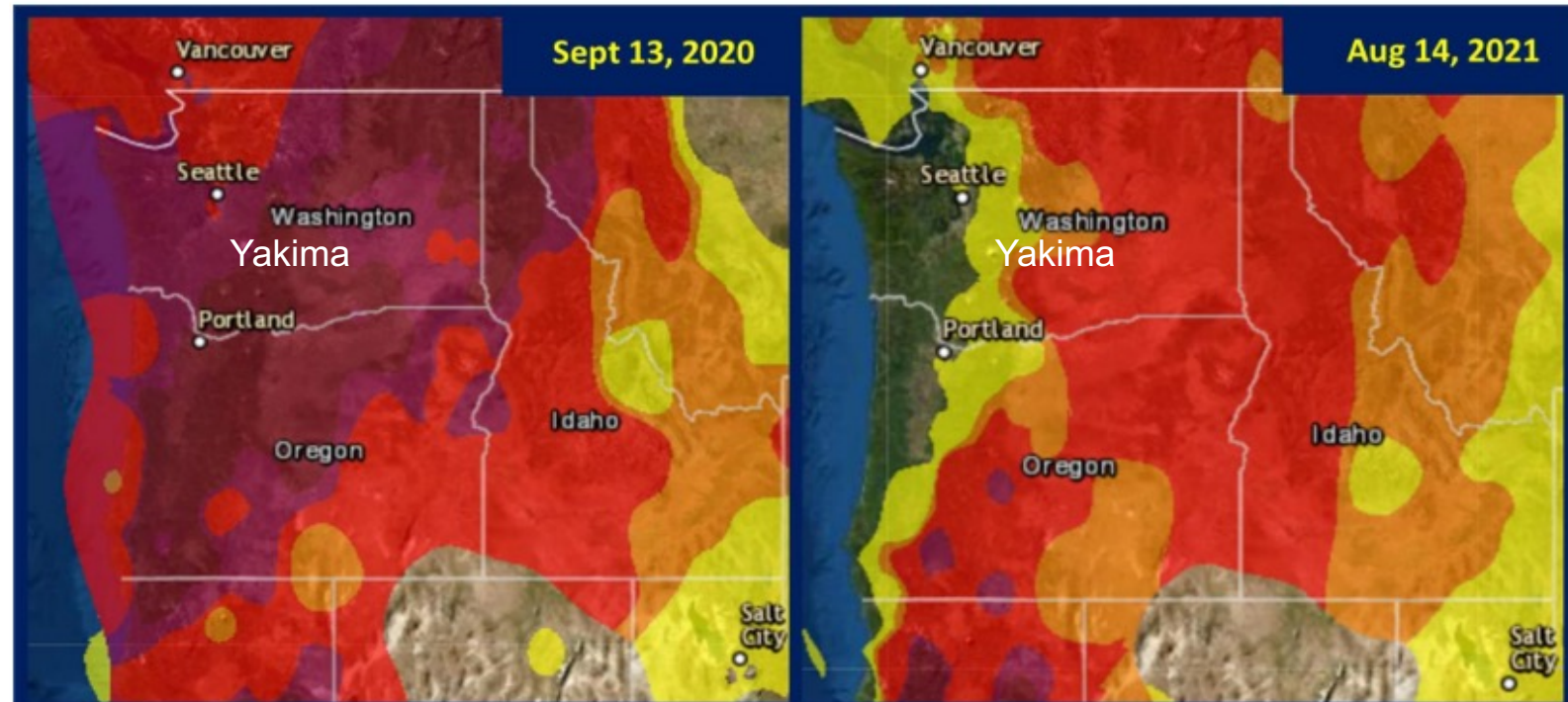
Daily AQI values for Salem, OR and Sunnyside, WA during the month of September





Air Quality Index: 2020 vs. 2021

- Land mass affected by wildfire smoke September 13, 2020 vs. August 14, 2021. Areas of unhealthy AQI (≥ 200) was more isolated in 2021.



Crop Year 2020 Research

Hop Analysis

- Wildfire smoke affects hop aromatic profiles
- Smoky lots fall within normal distributions of Alpha, HSI, and TO

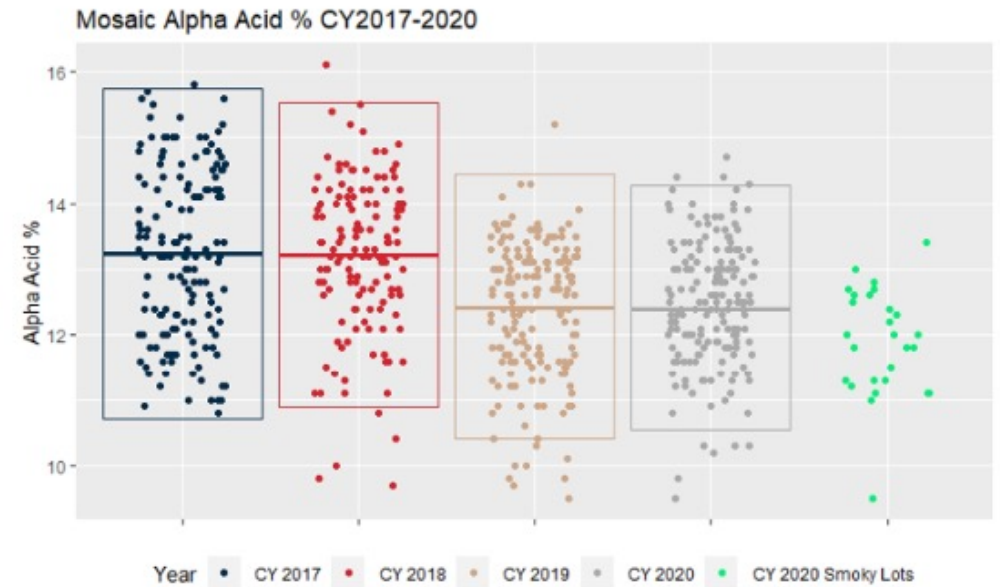
Remediation Methods

- Storage, Processing, Re-kilning

Brewing Trials

- Whirlpool, Dry Hop, Dry Hop Blending, Extract

Hop Industry “Sensory Smoke Summit”



(A)

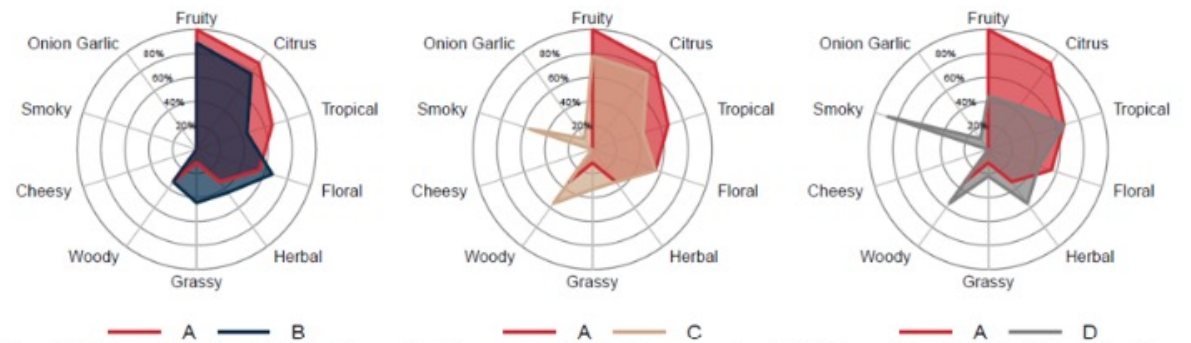


Figure 7.4 Percentage of panelists (n = 9) reporting the presence of major flavor complexes in dry hopped beer. The Control condition beer (A) is compared against beers dry hopped with an increasing proportion of smoky hops (B-D).

Industry Collaborations

Hop Analysis – Industry Efforts

- Trial “slurry” method vs. ASBC Grind
- Panelist training and validation of lexicon
- HRC Project: OSU/New Belgium/YCH/JIH
- Brewing Summit Sessions:
 - Analytical I at 1:30 p.m - 2:45 p.m
 - Smoky beer on tap at Yakima Chief Hops booth
 - ‘Smosaic’ – ask for it by name



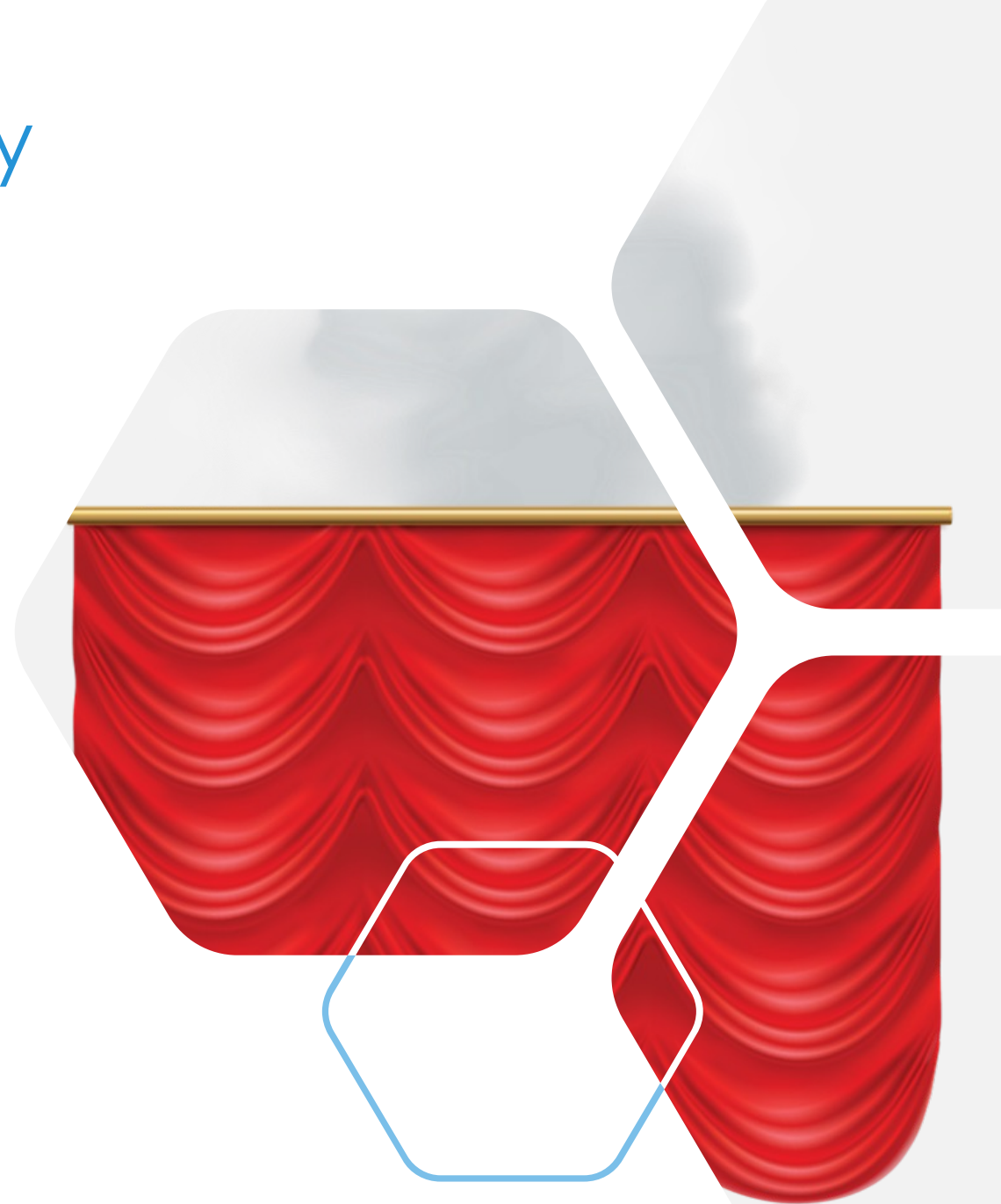


So, you want
(need) to build a
lexicon

Good luck with that!

The probl... err... opportunity

- Most quality issues with hops are pretty well understood due to 100+ years of farming in the Yakima Valley –
- The high AQI timing aligned with hop ripening was unprecedented –
- Hops have complex aromatic chemistry with many compounds in higher concentration and with significantly lower sensory thresholds than smoke-related phenols –
- **Smoke-taint generally doesn't smell... smoky... so we needed to do some serious research into what smoke can smell like**



Smoke Taint/Sensory in Hop Literature

- Almost non-existent
- Historical references to kilning practices and contamination but nothing actionable

William Marshall – *Rural Economies of the Southern Counties*, 1798

Hop driers had to suffer, "...the scorching heat of their kilns, the dusty sweat of heavy stoking...the acrid fumes of burning sulphur, [and] the sticky black resin of hops[.]"

Minutes from Parliament – May 11 , 1901

The fumes of the fuel pass through the Hops? Yes; hence the necessity of good anthracite coal... It is impossible for any sulphur to get into the hops in any appreciable quantity... I suppose to use any gas coke would be likely to spoil the aroma of the hops. We have always been able to produce a satisfactory article... by the use of the best anthracite coal.

John Harris – *MBAA TQ* vol. 37, no. 1, 2000

Hop Rubbing Descriptors
Defects and Off Aromas
Kerosene (from kiln)

Smoke Taint/Sensory in Hop Literature

'**Acrid**' is useful but sulfur was purposely added to the kilns for bleaching purposes (this and remained standard practice for over a century)

Exogenous smoke can '**spoil**' the aroma... but does this mean '**suppress**' or something else?

An actual contemporary account! An actual potential aroma standard!

William Marshall – *Rural Economies of the Southern Counties*, 1798

Hop driers had to suffer, "...the scorching heat of their kilns, the dusty sweat of heavy stoking...the **acrid fumes of burning sulphur**, [and] the sticky black resin of hops[.]"

Minutes from Parliament – May 11, 1901

The fumes of the fuel pass through the Hops? Yes; hence the necessity of good anthracite coal... It is impossible for any sulphur to get into the hops in any appreciable quantity... **I suppose to use any gas coke would be likely to spoil the aroma of the hops.** We have always been able to produce a satisfactory article... **by the use of the best anthracite coal.**

John Harris – *MBAA TQ* vol. 37, no. 1, 2000

Hop Rubbing Descriptors
Defects and Off Aromas
Kerosene (from kiln)

Smoke Taint/Sensory in Brewing Literature

- Limited to phenol content in beer:
 - As a source of bitterness / astringency from hops
 - Flavor as a product of POF+ fermentation
 - Descriptors were largely repetitive and non-representative of our early experiences
- *Wine literature was similarly repetitive and limited in representation

Table 29

Organoleptic properties and thresholds of hydroxycinnamic acids derived compounds

Phenolic compounds	Organoleptic characteristics	Threshold in beer (mg/l)
4-Vinylguaiacol	Clove, phenolic, bitter	0.25*; 0.30** and ***
4-Ehylguaiacol	Clove, phenolic, sweet	0.13* and **
4-Methylguaiacol	Medicinal, burned	0.20*
Guaiacol	Phenolic, burned	0.70*
Eugenol or 4-Allylguaiacol	Clove, dental, disinfectant	0.20*
Isoeugenol or 4-Propenylguaiacol	Clove, dental, disinfectant	0.10*
Vanillin	Vanilla	0.50*
Acetovanillone	Vanilla	0.50*
4-Vinylphenol	Phenolic, bitter, astringent	0.20*
4-Ethylphenol	Cresol	0.10*
4-Methylphenol	Medicinal, phenolic	0.20*
Phenol	Phenolic, cresol	0.30*
4-Vinylsyringol	Smoked, burned	0.50*
4-Ethylsyringol	Smoked, burned	0.50*
4-Methylsyringol	Smoked, burned	0.50*
4-Propylsyringol	Smoked, burned	0.50*
4-Allylsyringol	Smoked, burned	0.50*
4-Propenylsyringol	Smoked, burned	0.25*
Syringol and syringaldehyde	—	—

— = Not determined; * (3); ** (152); *** (11).

Callemien & Collin – Structure, Organoleptic Properties, Quantification Methods, and Stability of Phenolic Compounds in Beer

Smoke Taint/Sensory in Molecular Chemistry

- Now we're cooking with... fire...
 - Diverse sensory descriptors for the target compounds produced by forest fires –
 - Descriptive!
 - Discriminable!
 - Generalizable!
 - ...way too many!

Table 11
SENSORY DESCRIPTIONS OF VARIOUS SMOKE-ASSOCIATED PHENOLS

Compound	Optimum sensory concentration (mg/100 ml)	Odor description	Flavor description
Dimethylphenol	0.9	Phenolic, like ink, aromatic, sweet	Phenolic, sharp, charred sweet, dry
4-Methylguaiacol	1.9	Sweet, like vanilla, fruity, like cinnamon, somewhat smoky, pleasantly sharp, phenol tones	Sweet, like vanilla, caramel-like, aromatic, pleasant smoke tones, burning
Guaiacol	3.75	Phenolic, smoky, aromatic, sharp, sweet	Phenolic, sharp, spicy smoked-sausage-aromatic, sweet, dry
Syringol	7.50	Smoky, spicy, aromatic, smoked-sausage, phenolic, sharp, sweet	Phenolic, smoky, freshly charred wood, like whiskey, dry, sharp
<i>o</i> -Cresol	7.5	Phenolic, sweet-fruity, aromatic, like caramel, smoked-sausage	Sweet, sharp, unpleasant smoky, burning
Isocugenol	9.8	Sweet-fruity, like vanilla, like rhubarb, phenolic	Sweet-fruity, mild smoke, dry, sharp

Maga – Smoke in Food Processing (1988)

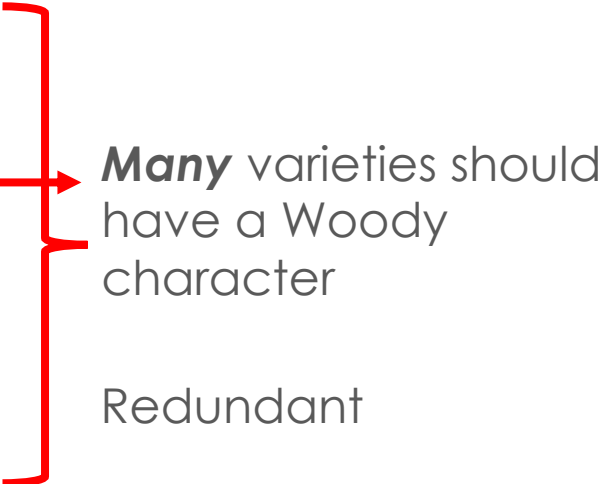
Smoke Taint/Sensory in Broader Food Research

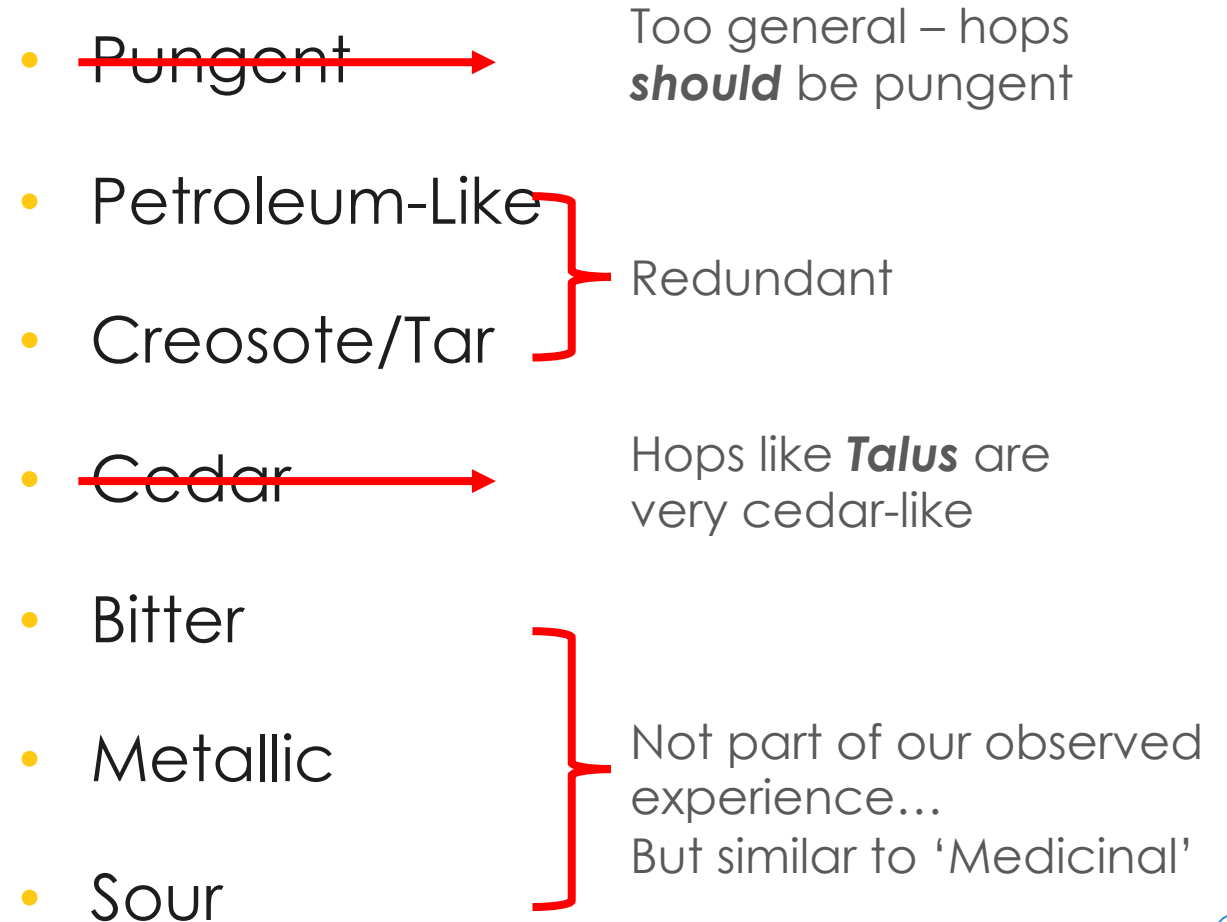
- The broader food industry has more extensive work regarding smoke-related sensory and lexicon development.
 - **Ojeda (2002)** developed a lexicon to evaluate various smoke flavorings used in consumer packaged goods (CPGs)
 - **Jaffe (2017)** refined this lexicon into a generalizable language to describe all manner of smoky things (including hops!):
 - Ashy, Woody, Musty/Dusty, Musty/Earthy, Burnt, Acrid, Pungent, Petroleum-Like, Creosote/Tar, Cedar, Bitter, Metallic, and Sour

Hop Smoke Taint Lexicon Refinement

- Ashy
- Woody
- Musty/Dusty
- Musty/Earthy
- Burnt
- Acrid
- Pungent
- Petroleum-Like
- Creosote/Tar
- Cedar
- Bitter
- Metallic
- Sour

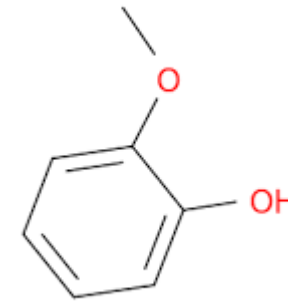
Hop Smoke Taint Lexicon Refinement

- Ashy
 - ~~Woody~~
 - Musty/Dusty
 - Musty/Earthy
 - Burnt
 - Acrid
- Many** varieties should have a Woody character
- Redundant
- 

- ~~Pungent~~
 - Petroleum-Like
 - Creosote/Tar
 - ~~Cedar~~
 - Bitter
 - Metallic
 - Sour
- Too general – hops **should** be pungent
- Redundant
- Hops like **Talus** are very cedar-like
- Not part of our observed experience...
But similar to 'Medicinal'
- 

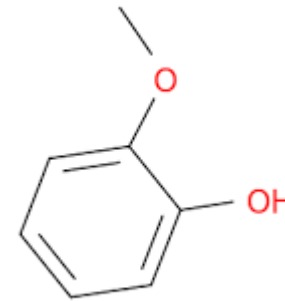
Hop Smoke Taint Lexicon

- Petroleum/Tar – birch tar oil
- Acrid – heavily burnt caramel
- Savory – beef jerky or soy sauce
- Burnt – burnt sisal twine
- Smoky – Lapsang souchong tea
- Medicinal – 0.001% guaiacol in EtOH
- Artificial BBQ – liquid smoke
- Toasted – heavily toasted bread



Hop Smoke Taint Lexicon

- **Petroleum/Tar** – birch tar oil
- **Acrid** – heavily burnt caramel
- **Savory** – beef jerky or soy sauce
- **Burnt** – burnt sisal twine
- **Smoky** – Lapsang souchong tea
- **Medicinal** – 0.001% guaiacol in EtOH
- **Artificial BBQ** – liquid smoke
- **Toasted** – heavily toasted bread





Group Sensory Training

Lexicon & Reference Standards

Lexicon & Reference Standards



Hop Aroma Complexes

- Citrus
- Tropical
- Stone Fruit
- Berry
- Pine



Hop Smoke Taint

- Petroleum/Tar – birch tar oil
- Acrid – heavily burnt caramel
- Savory – beef jerky
- Toasted – heavily toasted bread
- Smoky – Lapsang souchong tea
- Medicinal – 0.001% guaiacol in EtOH



‘Smoke Break’

5 minutes to recover before sample assessment.



Hop Sensory Assessment

Put your training to good use!

What the heck are we doing now?

- We're evaluating six blinded hop samples using Compusense®
- Evaluations will use check-all-that-applies (CATA)
- Like Draught Lab/Sample Ox → If you smell it, click it
- In between samples, take a break to clear your palate
- Sniff your towlette or your arm (this is a coffee bean-free zone!)
- Best Panel Practices: This is also a spoiler-free zone!





<https://tinyurl.com/brewsummit22smoke>



‘Smoke Break’

Give us 5 minutes to crunch the numbers!



Results & Discussion

‘Talk amongst yourselves – don’t get too verklempt’



BIG REVEAL – Blinding Codes

Show of hands? Was it obvious?

428		???
299		???
853		???
971		???
935		???
362		???

Hopefully it was!

428

Citra Smoke

299

Citra Clean

853

Mosaic Smoke

971

Mosaic Control

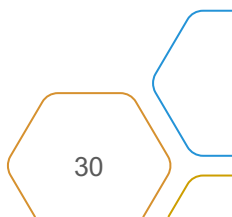
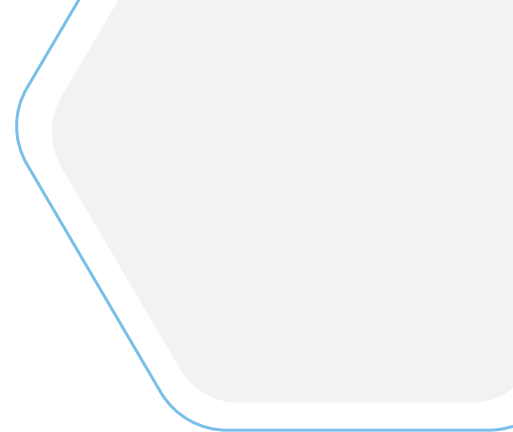
935

Azacca Smoke

362

Azacca Control

Raw Data



Bar Charts – Basic Analysis

Correspondence Analysis / PCoA

Resources

Callemien, D., and S. Collin. 2009. "Structure, Organoleptic Properties, Quantification Methods, and Stability of Phenolic Compounds in Beer—A Review." *Food Reviews International* 26 (1): 1–84.

<https://doi.org/10.1080/87559120903157954>.

Jaffe, Taylor R., Hongwei Wang, and Edgar Chambers IV. 2017. "Determination of a Lexicon for the Sensory Flavor Attributes of Smoked Food Products." *Journal of Sensory Studies* 32 (3): e12262.

<https://doi.org/10.1111/joss.12262>.

Kennison, K.r., K.I. Wilkinson, A.p. Pollnitz, H.g. Williams, and M.r. Gibberd. 2009. "Effect of Timing and Duration of Grapevine Exposure to Smoke on the Composition and Sensory Properties of Wine." *Australian Journal of Grape and Wine Research* 15 (3): 228–37. <https://doi.org/10.1111/j.1755-0238.2009.00056.x>.

Maga, Joseph A. 1988. *SMOKE IN FOOD PROCESSING*. CRC-Press.

Ojeda, M., P. Bárcenas, F. J. Pérez-Elortondo, M. Albisu, and M. D. Guillén. 2002. "Chemical References in Sensory Analysis of Smoke Flavourings." *Food Chemistry* 78 (4): 433–42. [https://doi.org/10.1016/S0308-8146\(02\)00154-1](https://doi.org/10.1016/S0308-8146(02)00154-1).

Parker, Mango, Patricia Osidacz, Gayle A. Baldock, Yoji Hayasaka, Cory A. Black, Kevin H. Pardon, David W. Jeffery, Jason P. Geue, Markus J. Herderich, and I. Leigh Francis. 2012. "Contribution of Several Volatile Phenols and Their Glycoconjugates to Smoke-Related Sensory Properties of Red Wine." *Journal of Agricultural and Food Chemistry* 60 (10): 2629–37. <https://doi.org/10.1021/jf2040548>.

Swaney-Stueve, Marianne, Martin Talavera, Tegan Jepsen, Bryan Severns, Robert Wise, and Grace Deubler. 2019. "Sensory and Consumer Evaluation of Smoked Pulled Pork Prepared Using Different Smokers and Different Types of Wood." *Journal of Food Science* 84 (3): 640–49. <https://doi.org/10.1111/1750-3841.14469>.

Wang, Hongwei, Edgar Chambers, and Jianquan Kan. 2018. "Sensory Characteristics of Combinations of Phenolic Compounds Potentially Associated with Smoked Aroma in Foods." *Molecules* 23 (8): 1867. <https://doi.org/10.3390/molecules23081867>.

The screenshot shows the website's navigation menu with tabs for 'METHODS', 'IN THE LAB', 'PUBLICATIONS', and 'EVENTS'. Below the menu is a search bar and social media sharing icons. The main content area features a 'PUBLICATIONS' section with a featured article from the 'Journal of the ASBC' titled 'THE SCIENCE OF BEER' and a 'Fishbones References' section titled 'Troubleshooting in the Brewery'. There are also smaller images of other publications like 'COLOR and CLARITY' and 'QUALITY SYSTEMS'.



THANK YOU!

Have questions/want to join us?

Contact

Tiffany.Pitra@yakimachief.com

Jeff.Dailey@johnihaas.com